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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Edmond Herschap III, Timothy J. Magnuson, Thomas J. Traughber, and  
Kasey White

Serial No.: 10/053,527

Filed: January 18, 2002

Group: 2161

Examiner: To Be Assigned

For: E-COMMERCE SYSTEM USING MODELING OF INDUCEMENTS  
TO CUSTOMERS

Assistant Commissioner for  
Patents  
Washington, D.C. 20231

I hereby certify that this correspondence is being deposited with the  
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9/30/02  
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Gregory M. Howison  
(Name of Person Mailing Document)

(Signature) 9/30/02

(Date of Signature)

Dear Sir:

**NOTIFICATION OF EXTENSION**

Pursuant to 37 C.F.R. 1.136(a), Applicants are taking their fifth extension of time to file a Response to the outstanding Notice to File Missing Parts that was due on April 28, 2002. If any further extensions are required to maintain this application, they are hereby requested. The fee for the fifth extension of time is \$1,960.00, which is enclosed. Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit Account No. 20-0780/PAVI-25,974 of HOWISON, THOMA & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, THOMA & ARNOTT, L.L.P.  
Attorneys for Applicants

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